KATELYN SALUD

SUMMARY

Product design leader with 10 years of expertise & over 3 years in a UX leadership role

Experience in leading & growing a team of UX designers through mentorship & coaching in all aspects of the user-centered design process

Experience designing for incremental improvements & 0-1 development for complex products

Adept at cross-functional collaboration, evangelizing user-centered practices, & advocating for users to improve processes & outcomes

Strategic thinker who balances business goals, user needs, & technical feasibility to expedite impact

EXPERIENCE

UX Design Manager | Indeed
July 2023 - May 2024

Managed & supported a team of UX Designers; provided feedback & guidance to ensure high-quality work; facilitated regular team meetings, design reviews, & workshops

Articulated & executed UX strategy across a portfolio of products; collaborated across teams & functions to build partnerships, improve alignment, & influence product strategy

Estimated effort & allocated UX resources for multiple product teams based on goals & priorities; conducted performance evaluations & compensation planning; interviewed & evaluated candidates

Effectively communicated with & presented to all levels of the organization, including executive leadership

Guided a cross-disciplinary UX team of 12 through analyzing, distilling, & launching over 6 complex identity projects that increased sign-in success rate by over 3% & employer users added by 7%; Created & facilitated a training that increased team confidence in quantitative UX skills by 38%

Senior UX Designer | Indeed
Oct. 2020 - July 2023

Led UX for a group of 3 product teams; partnered with product managers to define vision, strategy, & OKRs

Leveraged systems thinking & data to collaborate with other designers on cross-product experiences

Identified, analyzed, & distilled complex problems for a variety of audiences

Mentored other UX Designers; continued UX Designer responsibilities

Designed & launched a 0-1 organizational unit management system for enterprise hiring teams, improving navigation & visibility for 100% of surveyed users & demonstrating potential revenue increases of up to 356%; Created new employer permission framework that 90% of users found "extremely helpful"

UX Designer | Indeed
July 2018 - Oct. 2020

Created wireframes, prototypes, & high-fidelity visuals for experiences spanning job-seeker, employer, & internal users for desktop & mobile form factors, aligned with Indeed's design system

Collaborated with UX researchers & content designers to test & improve designs; partnered with software engineers to efficiently hand-off designs, implement experiences, & problem-solve expediently

Worked with product managers to identify & execute on iterative improvements, & align on requirements

Pitched, designed, & launched Indeed's first user settings experience, reducing related customer service contacts by 12%; Redesigned an Analytics overview page, increasing page views by 145%; Identified & shipped fixes to reduce employer account switching issues by 52%

UX Designer & Researcher | Virtuoso
Jan. 2015 - July 2018

Designed & prototyped user interfaces; defined user workflows & improved site information architecture

Conducted qualitative & quantitative user research; leveraged data to inform design decisions

Presented & described research findings & design decisions to cross-functional audiences

Collaborated with product owners & developers to implement user interfaces

Designed & launched a new mobile site that increased revenue & improved conversions by 20%

UX Designer & Researcher | Bluetooth SIG
Aug. 2014 - Jan. 2015

Conducted a heuristic evaluation & usability testing; analyzed & summarized research findings

Created user flows & a redesigned interactive prototype for user on-boarding

CONTACT

(206) 819-7963
katelyn.salud@gmail.com
katelynsaludux.com
linkedin.com/in/ksaludux

EDUCATION

M.S. in Human Centered Design & Engineering

University of Washington

User-Centered Design Certificate

Design ideation & prototyping

UX research & usability testing

Theoretical foundations of HCI

B.A. in Psychology
B.A. in Communication

University of Washington

Research methods & experimental design

Statistical analysis

Research papers & literature reviews

SKILLS

User experience

Product design

Cross-functional collaboration

Leadership

Coaching & mentoring

People management

Product strategy

Data analysis

UI & Interaction design

Agile software development

Analytics & KPIs

Figma

Research methodologies

Usability testing

Wireframes & prototyping

Information architecture

Mobile design

Presentations & storytelling

Enterprise solution design

Systems thinking